

## White Paper

# Beyond Legacy EAM: Why Utilities and the Public Sector Need Modern, Unified Asset Management Solutions

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The utilities and public sector landscape has transformed dramatically over the past decade. Critical infrastructure is aging, severe weather events are intensifying, customer expectations are increasing, and a generational workforce transition is underway. Yet many organizations continue to rely on legacy enterprise asset management (EAM) systems that were designed for a bygone era.

These legacy platforms, originally developed before cloud computing, mobile workforces, and digital customer engagement became the norm, are increasingly becoming operational liabilities rather than assets. As organizations struggle to adapt these aging systems to modern challenges, their limitations become apparent in both operational performance and financial outcomes.



# The Legacy EAM Challenge: Quantifying the Impact

For decades, portfolio software providers like IBM, Oracle, and IFS have been the standard bearers in enterprise asset management. However, as utilities and public sector organizations tackle intensifying operational challenges, the limitations of legacy architecture and systems have become increasingly problematic. The evidence is compelling:

Recent industry analysis found that organizations using legacy EAM platforms spend 34% more on system customization and integration than those using specialized solutions. This "legacy technology tax" compounds annually, consuming resources that could otherwise be directed toward infrastructure improvement and service enhancement.

The architectural constraints of these solutions become particularly evident in field operations. One electric utility discovered that individual field Legacy EAM systems weren't built for today's utility challenges - and their limitations create a compounding technology tax that manifests in integration headaches, field inefficiencies, and barriers to innovation that grow more costly each year.

workers spent nearly 2.5 hours per day navigating through complex interfaces, managing offline/online synchronization challenges, and developing workarounds for missing capabilities. These inefficiencies didn't just affect their productivity - they directly impacted service reliability and restoration times.

Perhaps most concerning is the impediment to innovation. When core operational systems require extensive customization and maintenance just to meet basic operational requirements, utilities find themselves unable to implement beneficial innovations in predictive maintenance, worker safety, and customer engagement. As one CIO at a major water utility noted, "We're spending 80% of our technology budget maintaining yesterday's systems rather than building tomorrow's capabilities."

## The Mobile Experience Gap: Field Operations Reality

The limitations of legacy platforms become most apparent within the mobile experience they provide to field workers. Their approach to mobility - largely through add-on modules or third-party solutions - creates fundamental challenges that directly impede operational performance.

Consider the scenario that one of our gas utility partners experienced: during an emergency event, responding field crews needed to access detailed asset information and service history while working in areas with limited connectivity. The bolt-on mobile solution they were using provided limited offline



capabilities, forcing workers to return to connectivity zones simply to access critical information. This added 45 minutes to the average response time - an eternity during a gas emergency.

The limitations of legacy systems go beyond emergencies and permeate everyday operations. Field technicians at one water utility had to navigate through 12-15 screens to complete routine preventive maintenance tasks. This time-consuming process required extensive training and created significant risk of data entry errors. New employees took an average of 12 weeks to reach full productivity levels due to these complex interfaces.

The data suggests these examples are not outliers. A study of 150 utilities found that organizations using legacy EAM systems with bolt-on mobile capabilities experienced:

- 40% longer time-to-competency for new field workers
- 30% higher data entry error rates
- 35% lower user adoption rates

These statistics aren't merely IT metrics - they directly translate to operational effectiveness, worker satisfaction, and service quality.

# The Legacy Technology Tax: Quantifying the Hidden Costs

As legacy EAM platforms were designed before the era of mobile-first architecture and cloud-native integration, organizations experience cascading challenges when attempting to connect these systems with modern customer engagement, work management, and analytics platforms.

We spoke to a multi-service utility that discovered that 28% of their capital projects were exceeding timelines due to integration challenges between their EAM system and other operational platforms. The inconsistent data structures and proprietary interfaces required extensive custom coding, creating fragile connections that frequently broke during system updates.



The financial impact of legacy systems extends beyond the challenges of these complex, error-prone integrations. One electric utility executive we spoke to calculated that their organization was spending \$1.2M annually on integration maintenance alone - essentially paying for a perpetual integration project rather than investing that money in innovation.

While large EAM suite providers often present their all-in-one approach as the solution to these integration challenges, best-in-class solutions focus on comprehensive asset lifecycle management from cradle to grave. These solutions maintain asset data retention throughout the entire lifecycle, eliminating multiple



interfaces and integrations except for the fixed asset component. This approach redirects resources from integration maintenance toward infrastructure improvement and customer experience enhancement.

Perhaps most concerning is the data integrity challenge that complex integrations create. When asset information flows through multiple transformation layers between systems, inconsistencies inevitably emerge. One leading water utility faced significant compliance challenges when their asset inspection records showed different completion dates across systems - a direct result of integration timing issues between their EAM platform and reporting systems.

## THE ASSET LIFECYCLE



## The AI Readiness Challenge: Future-Proofing Operations

As organizations increasingly recognize the transformative potential of artificial intelligence and predictive analytics for their operations, legacy platforms present fundamental limitations. Legacy EAM systems like IBM Maximo's pre-cloud architecture creates significant barriers to implementing modern AI capabilities:

- Data Accessibility Challenges: Effective implementation of AI requires frictionless access to
  operational data. Legacy systems with proprietary data structures create extraction and
  normalization barriers that significantly reduce AI effectiveness.
- Algorithmic Integration Limitations: While bolt-on AI modules exist, they typically operate as separate systems rather than deeply integrated capabilities. This separation prevents AI insights from directly enhancing workflows and decisions.
- **Feedback Loop Constraints:** Effective AI continuously improves through feedback loops. The architectural separation in legacy systems often prevents this crucial learning mechanism.

These limitations aren't merely theoretical: a gas and electric utility attempting to implement predictive maintenance using its legacy EAM system found that data preparation consumed 70% of the project



timeline and budget, leaving minimal resources for actual algorithm development and refinement. Due to these constraints, the resulting Al model achieved only a fraction of the anticipated effectiveness.

#### A Utility-Specific Solution: Purpose-Built Excellence

Legacy EAM systems have increasingly struggled to meet the complex demands of today's utility and public sector operations. These aging platforms, often built for manufacturing or general business use, present significant limitations when applied to critical infrastructure management.

Modern utility operations require solutions specifically designed for their unique challenges. The most effective approaches to asset management in this sector demonstrate several key characteristics:

- Industry-Specific Functionality:
  - Purpose-built systems for utilities incorporate specific entities, relationships, and processes as standard features. This industry-specialized architecture eliminates extensive customization that often consumes resources in generic EAM implementations. When asset reliability metrics reflect actual utility operations, organizations gain more accurate insights into maintenance needs.
- Mobile-Centric Design Foundation: Leading solutions recognize field workers as primary users rather than treating mobility as an afterthought. Mobile experiences designed from the ground up for field work - not simply adapted from desktop interfaces - enable comprehensive data capture at the service point. This creates an information feedback loop that continuously refines maintenance strategies and performance predictions.
- Comprehensive Offline Capabilities: The nature of utility work, particularly during service disruptions, requires robust offline functionality. Systems that provide uninterrupted data collection despite connectivity challenges ensure critical asset condition information is captured even during emergency situations - information
- that later informs capital planning and reliability improvements.

  Integrated Intelligence: Advanced systems embed analytical capabilities throughout the

platform, rather than bolting them on as separate modules. This architectural approach enables

the identification of correlations between field activities and asset outcomes, supporting predictive maintenance strategies that reduce both operational costs and failure risks.

The situation is clear: continue investing in yesterday's disconnected, performance-limiting solutions, or embrace specialized platforms that transform how you manage assets, empower your workforce, and serve your customers.



Connected Operations and Long-Term Management: The most effective approaches create
continuity between daily field operations and strategic asset management. When field
technicians' observations directly feed asset health algorithms, organizations can transform
reactive maintenance into proactive lifecycle management.

Consider this approach in practice: during routine maintenance at a mid-size electric utility, a field technician documents unusual transformer oil discoloration and uploads photos through a mobile application. This field data, combined with smart meter readings showing voltage fluctuations, triggers an advanced system to flag the asset for priority intervention.

The utility schedules maintenance during a low-demand period, replaces deteriorating components before failure occurs, and prevents a potential outage affecting thousands of customers. Analysis of similar transformers throughout the network can then identify patterns to predict which other assets might develop similar issues.

This evolution from reactive to proactive asset management represents a significant advancement in how utilities maintain their critical infrastructure. Organizations implementing these approaches typically experience extended equipment lifecycles, fewer unexpected failures, optimized performance, and ultimately, more reliable service delivery to customers.



Accelerated Time-to-Value with Extensible, Composable, Best-in-Class Systems and Tools

Beyond their technical capabilities, legacy systems and modern, purpose-built platforms are fundamentally different in their approach to implementation. For example, IBM Maximo implementations



typically follow traditional waterfall methodologies that require extensive customization phases. In contrast, specialized platforms like KloudGin enable more agile approaches, with embedded solutions libraries and pre-built integration adaptors that deliver significantly faster time-to-value.

A multi-service utility that had previously spent 18 months implementing a legacy EAM system was able to deploy KloudGin's solution in just 14 weeks. This accelerated timeline didn't sacrifice capability; in fact, KloudGin's implementation included more advanced features than their previous system provided after extensive customization.

This implementation advantage extends to ongoing enhancement and adaptation. Due to complexity and resource constraints, one public sector organization had maintained a backlog of desired Maximo customizations that extended over three years. After migrating to KloudGin, they were able to implement equivalent capabilities within their first six months of operation through configuration rather than customization.

While your field crews struggle with cumbersome interfaces and workarounds, leading utilities are transforming their operations with purpose-built platforms designed for the needs of today's mobile operations, diverse asset networks, and changing workforce.

# The Workforce Transition Imperative: Meeting the Moment

The most compelling reason for the transition away from legacy systems is the ongoing workforce evolution facing utilities and public sector organizations. As experienced workers retire, organizations face the dual challenges of knowledge transfer and attracting new talent. Legacy systems designed decades ago for technical specialists create significant barriers to this transition.

The statistics are striking: new field workers require 65% less training time on KloudGin's intuitive, mobile-first interface compared to legacy solutions. This reduction isn't merely about convenience - it's about ensuring operational continuity during a period of unprecedented workforce change.

Beyond training efficiency, the nature of the user experience in the field also has an impact on recruitment and retention. As one operations director noted, "Our younger workers expect technology that functions like the apps they're familiar with. When we show candidates our modern, mobile-first platform during recruitment, it actually becomes an advantage in attracting talent."



#### Security and Reliability Advantages with Cloud-Native Architecture

Legacy systems like IBM Maximo's pre-cloud architecture create fundamental limitations for utility security, reliability, and adaptability. While cloud-hosted options exist, they represent adaptations rather than truly cloud-native designs. This distinction creates measurable differences in operational performance:

- Enhanced Security Posture: Specialized, cloud-native platforms like KloudGin implement security-by-design principles that create inherent advantages over adapted on-premise architectures. One electric utility achieved SOC 2 compliance 70% faster with KloudGin's platform compared to its previous security certification processes.
- Operational Resilience: Purpose-built cloud solutions provide superior reliability during peak
  demand periods and critical events. During a major storm response, our utility partner maintained
  a 99.98% uptime, compared to the frequent performance degradation they had experienced with
  their previous system.
- Continuous Enhancement: Cloud-native platforms enable continuous delivery of new capabilities
  without disruptive upgrade cycles. KloudGin customers receive new features quarterly,
  eliminating the extensive testing and implementation efforts required for major version upgrades
  of legacy systems.



## The Partner Question: Beyond Technology

For organizations considering a transition to a specialized, cloud-native solution, the choice of partner is as important as the technology itself. The utility and public sector environments present unique challenges that require specialized expertise:



- Utility-Specific Expertise: Generic EAM solution providers often fundamentally misunderstand
  the specific challenges utilities face, from regulatory compliance to emergency response to
  customer-owned asset management. When evaluating potential partners, utility executives
  should look beyond marketing claims to assess genuine industry experience and expertise.
- Implementation Methodology: A solution provider's approach to implementation directly impacts time-to-value and organizational adoption. KloudGin's utility-specific implementation methodology incorporates best practices from over 100 successful deployments, significantly reducing project risk and accelerating benefits realization.
- Success-Driven Innovation Partnership: Technology selection isn't a one-time decision but the
  beginning of an ongoing partnership. KloudGin's customer-driven innovation approach ensures
  that platform capabilities evolve in alignment with the changing needs of utilities and public
  sector organizations.

#### **Practical Considerations for Successful Migration**

The migration path is a crucial consideration for any utility or public sector organization evaluating a new EAM solution. The experience of organizations that have transitioned from legacy systems to specialized platforms provides valuable insights:

- Data Migration Success: Contrary to common concerns, organizations have successfully
  migrated decades of asset history to modern platforms. One utility transferred 30+ years of
  maintenance records with 99.97% validation accuracy through KloudGin's purpose-built migration
  tools.
- Phased Implementation Approaches: Rather than "big bang" replacements, many organizations
  implement specialized platforms alongside legacy systems for specific functions or regions
  before undergoing a full transition. This approach reduces risk while enabling immediate benefits
  in critical areas.
- **ROI Timeline:** The financial evidence for solution modernization is compelling: organizations typically recover migration costs within 18-24 months, driven by reduced maintenance expenses, improved operational efficiency, and eliminated customization requirements.

## The Path Forward: Strategic Differentiation

The choice between maintaining legacy EAM systems like IBM Maximo and embracing purpose-built platforms like KloudGin represents more than a technology decision - it's a strategic choice that will determine how organizations meet the forecasted challenges of the decade ahead.

Organizations that elect to maintain legacy approaches will find themselves at an increasing disadvantage as they allocate more resources to maintaining rapidly outdated stems rather than building future-proof capabilities. Meanwhile, forward-looking utilities and public sector organizations are achieving measurable advantages with industry-specialized platforms:

• 35-40% reduction in system maintenance costs



- 25-30% improvement in field workforce productivity
- 45-60% faster response to emergency conditions
- 3-5x faster implementation of new capabilities

Perhaps most importantly, these organizations are building a foundation that supports ongoing innovation, rather than remaining mired in the constraints of legacy architectures.

The situation is clear: the operational challenges facing utilities and public sector organizations demand more than incremental improvements to legacy systems. They require purpose-built platforms designed specifically for today's mobile workforce, customer expectations, and operational demands.

KloudGin's unified approach represents the future of enterprise asset management, with a comprehensive solutions platform that eliminates the legacy technology tax, enables true field mobility, shortens innovation cycles and provides a solid foundation for continuous improvements. As utilities and public sector organizations navigate the challenges of aging infrastructure, increasing weather disruptions, and the workforce transition, this specialized approach represents the future of utility excellence.

Unlock unparalleled operational efficiency gains with KloudGin Asset Management. Visit the <u>KloudGin</u> website to learn more.

#### **About the Author**



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Michael Levi currently serves as Vice President of Marketing at KloudGin Inc, where he oversees product marketing strategy and execution. A transformative leader in energy systems and utility operations, he has pioneered innovative approaches across power generation, renewables, and enterprise technology for more than 25 years.