



## Case Study

# Enhancing Field Operations: ArborWorks' Transition to a Unified Digital Solution with KloudGin



## About ArborWorks

Headquartered in Central California, [ArborWorks](#) specializes in vegetation management and wildfire hazard mitigation for utilities, highway departments, municipalities, and forestry departments. The company operates across the states of Arizona, California, Colorado, Kentucky, Minnesota, Oregon, and Tennessee.



## The Challenge

As an organization operating nationally, ArborWorks maintains a strong culture of safety by relying on mechanized equipment during operations. However, they needed to increase the visibility of their real-time production, billing, and crew location data, which are all critical to ensuring the safety of their workforce. Their existing systems were also unable to integrate with their customer ordering systems. ArborWorks was seeking a partner to help them transition to a unified digital solution that would support and empower their field crews.

## The Solution

KloudGin provided ArborWorks with a comprehensive mobile workforce enablement solution that delivered fieldwork visibility for supervisors, mobile-focused production recording for crews, automated invoice creation, end-to-end KPI visibility for leaders, and more with its integrated field service and asset management platform.

## The Solution

KloudGin's mobile platform was deployed across their workforce in California, empowering their field teams with access to real-time data, insights, and decision support. ArborWorks improved connectivity and collaboration across their contractors and crews, which helped boost workforce productivity and efficiency and ultimately allowed ArborWorks to compete in their industry on production capacity and efficiency.

## Conclusion

With the implementation of KloudGin, ArborWorks not only achieved end-to-end digital transformation but also enhanced and reaffirmed their commitment to worker safety. With KloudGin, ArborWorks was able to improve their mobile workforce enablement, driving efficiency and ensuring compliance all while improving the customer experience and creating a strong differentiation in the vegetation management industry.



## Solution Components

- KloudGin Core
- KloudGin Work Management
- KloudGin Asset Management

## Results

- Streamlined work order management with customized dashboards that streamline field crew production reporting and supervisor review.
- Empowered and connected a workforce that was safer and more productive, helping reduce 2-3 hours a day of administrative tasks.
- Business processes visibility for all processes including the life of a work order, insight into production levels of crews, and clarity among multiple business units and their impact across the organization.



Connect with the KloudGin team to learn more.

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