KloudGin

Beyond the Meter Revenue

Develop additional revenue streams beyond traditional services.

KloudGin's Beyond the Meter Revenue Solution is designed to help energy and gas utilities develop additional revenue streams beyond their traditional services. It helps utilities activate marketing programs to offer other services to their customers by streamlining the process of purchasing and installing appliances such as thermostats, energy-saving light fixtures, solar panels, heat pumps, and more.

By offering a fully integrated, end-to-end digital experience, KloudGin helps utilities extend the scope of services they can provide to their customers to increase customer satisfaction and grow new revenue streams.

Automated Shopping Experience

Integrate and automate the entire process with KloudGin to provide a seamless experience for customers and an easy back-end process for the utility. From vendor catalog and pricing management to warranty tracking and purchase orders, automation reduces manual intervention and enhances efficiency.

Key Benefits

Customer Convenience

Deliver convenience to customers. They can now easily shop for appliances online, select installation time windows, and have the entire process coordinated within a single platform.

Operational Efficiency

Enhance operational efficiency by automating all stages of shopping, from order placement to installation scheduling.

Expansion and Retention

Leverage the solution to retain existing customers and expand your customer base by offering a seamless shopping experience.

Regional Adaptability

Offerings and processes can be regionalized as needed for customers.

Customer Experience

Elevate customer experience and be seen as an end-to-end provider from appliance shopping, and scheduling, to installation.

Key Values & Features

Shopify Integration

Integrate with e-commerce platforms such as Shopify, enabling customers to search, compare, and order appliances from a common, user-friendly marketplace.

End-to-End Digital Process

Digitize the entire order and fulfillment process including vendor catalog management, price lists, warranty management, auto-inventory replenishment, purchase orders, and post-sales service from freelancers and contractors.

Connected Contractor

Effectively manage contractors by sending them timely, automated notifications and scheduling for installations.

Integrated Accounting

Integrate with accounting software such as Oracle, SAP, and Sage Intacct, and ensure smooth financial management. Facilitate the seamless flow of data between systems and gain real-time insights into project costs, resource allocations, and revenue streams, and improve financial forecasting accuracy.

A Proud Partner of the World's Most Innovative Utilities

"When we formed NGC, we had a big mission, but the development team was a small operation in terms of people, less than 10 total. It was important to maximize automation to drive operating efficiencies, and choosing KloudGin as our platform has enabled us to build a scalable solution that will minimize personnel costs as we expand to additional geographic areas."

Chris Howell
Director of Finance, Municipal Gas Authority of Georgia

KloudGin: Powering the World's Most Innovative Utilities

KloudGin is the only cloud provider to combine Enterprise Asset & Field Service Management and AI-powered algorithms into a single solution which connects the back office, customers, mobile employees, and assets. Built for the workers who use it most, KloudGin eliminates traditional information and process silos to enable clients to unify systems, resources, and processes in real time so they can transform the customer experience and improve worker productivity.

Connect with the KloudGin team to learn more.

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